

# STANDARD AD SIZES - COMPACT

EFFECTIVE JANUARY 1<sup>ST</sup>, 2011

leSoleil Le Nouvelliste LeDroit La Tribune LeQuotidien **lePROGRES** dimanche LaVoixdeL'Est Le-Plus

DOMINANCE

**DOUBLE PAGE**  
W 20 7/8 in. x D 13 7/8 in.  
W 53.18 cm x D 35.37 cm

**PAGE**  
W 10 1/8 in. x D 13 7/8 in.  
W 25.86 cm x D 35.37 cm

**3/4**  
W 10 1/8 in. x D 10 5/16 in.  
W 25.86 cm x D 26.30 cm

**2/3 VERTICAL**  
W 8 3/32 in. x D 11 3/4 in.  
W 20.60 cm x D 29.93 cm

**3/5 HORIZONTAL**  
W 10 1/8 in. x D 8 9/16 in.  
W 25.86 cm x D 21.77 cm

**3/5 VERTICAL**  
W 6 1/32 in. x D 13 7/8 in.  
W 15.34 cm x D 35.37 cm

**4/7 VERTICAL**  
W 8 3/32 in. x D 9 5/8 in.  
W 20.60 cm x D 24.49 cm

IMPACT

**1/2 HORIZONTAL**  
W 10 1/8 in. x D 6 3/4 in.  
W 25.86 cm x D 17.23 cm

**1/2 VERTICAL**  
W 8 3/32 in. x D 8 7/8 in.  
W 20.60 cm x D 22.67 cm

**2/5 VERTICAL**  
W 3 15/16 in. x D 13 7/8 in.  
W 10.08 cm x D 35.37 cm

**2/5 HORIZONTAL**  
W 8 3/32 in. x D 6 3/4 in.  
W 20.60 cm x D 17.23 cm

**1/3 HORIZONTAL**  
W 10 1/8 in. x D 4 1/4 in.  
W 25.86 cm x D 10.88 cm

**1/3 VERTICAL**  
W 6 1/32 in. x D 6 3/4 in.  
W 15.34 cm x D 17.23 cm

**1/4 VERTICAL**  
W 3 15/16 in. x D 9 5/8 in.  
W 10.08 cm x D 24.49 cm

**1/4 HORIZONTAL**  
W 8 3/32 in. x D 4 1/4 in.  
W 20.60 cm x D 10.88 cm

**1/4 BANNER**  
W 10 1/8 in. x D 3 9/16 in.  
W 25.86 cm x D 9.07 cm

PRESENCE

**1/5 VERTICAL**  
W 1 7/8 in. x D 13 7/8 in.  
W 4.83 cm x D 35.37 cm

**1/5 HORIZONTAL**  
W 3 15/16 in. x D 6 3/4 in.  
W 10.08 cm x D 17.23 cm

**1/5 BANNER**  
W 10 1/8 in. x D 2 13/16 in.  
W 25.86 cm x D 7.25 cm

**1/7 BANNER**  
W 10 1/8 in. x D 2 1/8 in.  
W 25.86 cm x D 5.44 cm

**1/7 VERTICAL**  
W 3 15/16 in. x D 5 5/16 in.  
W 10.08 cm x D 13.60 cm

**1/8 VERTICAL**  
W 3 15/16 in. x D 4 1/4 in.  
W 10.08 cm x D 10.88 cm

**1/8 BANNER**  
W 10 1/8 in. x D 1 3/8 in.  
W 25.86 cm x D 3.62 cm

FREQUENCY

**FREQUENCY 1**  
W 3 15/16 in. x D 3 3/16 in.  
W 10.08 cm x D 8.16 cm

**FREQUENCY 2V**  
W 1 7/8 in. x D 4 1/4 in.  
W 4.83 cm x D 10.88 cm

**FREQUENCY 2H**  
W 3 15/16 in. x D 2 1/8 in.  
W 10.08 cm x D 5.44 cm

**FREQUENCY 3**  
W 3 15/16 in. x D 1 3/4 in.  
W 10.08 cm x D 4.53 cm

**FREQUENCY 4V**  
W 1 7/8 in. x D 1 3/4 in.  
W 4.83 cm x D 4.53 cm

**FREQUENCY 4H**  
W 3 15/16 in. x D 1 1/16 in.  
W 10.08 cm x D 2.72 cm

**FREQUENCY 5**  
W 1 7/8 in. x D 1 1/16 in.  
W 4.83 cm x D 2.72 cm