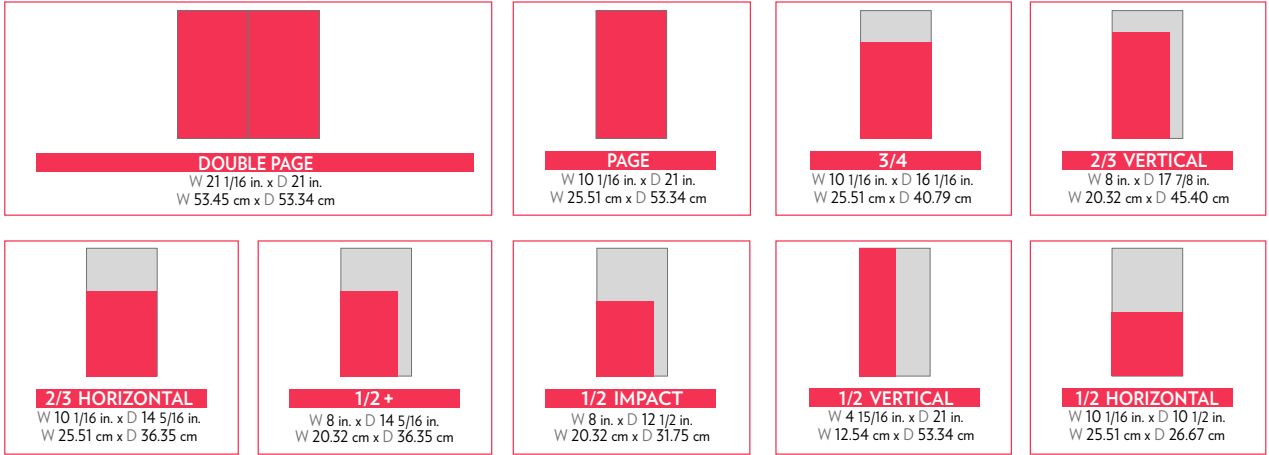


STANDARD AD SIZES – BROADSHEET

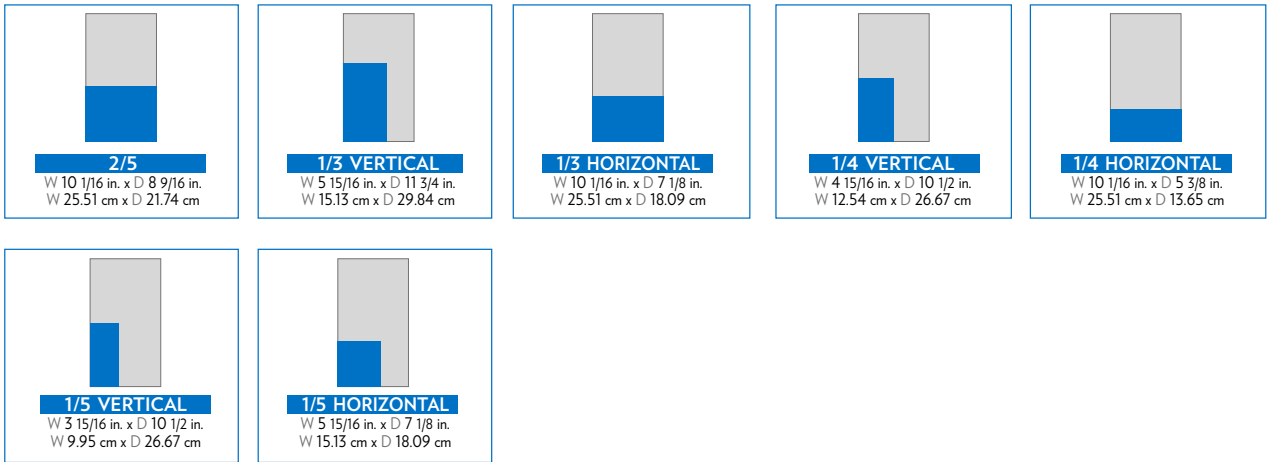
Effective January 1st, 2011

LA PRESSE

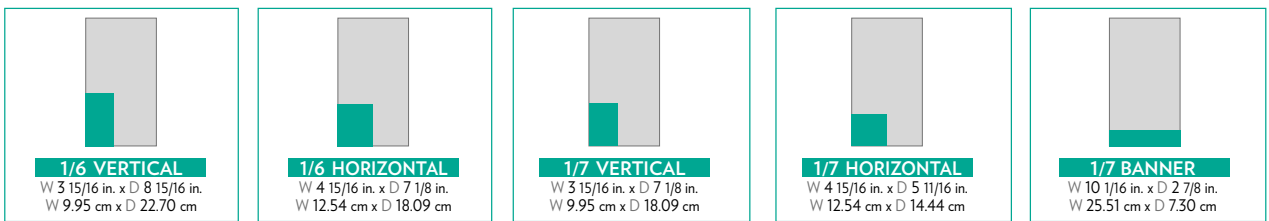
DOMINANCE



IMPACT



PRESENCE



FREQUENCY

